

“Celebrating Earth Heritage, Sustaining local Communities”

*“A UNESCO Global Geopark uses its **geological heritage**, in **connection with all other aspects** of the area’s natural and cultural heritage, to enhance awareness and understanding of key issues facing society, such as using our Earth’s resources sustainably, mitigating the effects of climate change and reducing the impact of natural disasters.*

*By raising awareness of the importance of the area’s geological heritage in history and society today, UNESCO Global Geoparks give local people a sense of pride in their region and strengthen their **identification with the area**.*

*The **creation of innovative local enterprises, new jobs** and high quality training courses is stimulated as new sources of revenue are generated through **geotourism**, while the geological resources of the area are protected.”*

From *UNESCO Global Geoparks*, 2016, United Nations Educational, Scientific and Cultural Organization, Paris

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